

## Lauren Recchia

1179 Commonwealth Ave.  
Allston, MA 02134

Phone: 978.430.5089

recchia13@gmail.com  
www.laurenrecchia.com

### OBJECTIVE

To be part of a creative team of individuals and to work in an environment that allows for personal expression and growth. I thrive on creativity and want to work in an environment where that aspect of my personality flourishes.

### QUALIFICATIONS

Artistic ability: pen and ink, graphite, colored pencil, wood and metal sculpture, and mixing traditional and computer-generated art

Expert skills in the following programs on both Mac and PC platforms: Adobe Photoshop, In Design and Illustrator, QuarkXpress, Flash, Dreamweaver and Microsoft Word, Excel, and Powerpoint

Great organizational and management skills, dedicated work ethic, personable phone demeanor, very self-motivated and energetic. I am also the drummer in a local Boston band and DJ at a local bar. I enjoy writing and recording music, going to shows, riding bikes, working out, kickball, yoga, capoeira, camping and coffee.

### EMPLOYMENT

#### **7/2003 – present • M-80 Design • Allston, MA Freelance Designer and Illustrator**

Currently freelancing for my company M-80 Design in graphic design, web design and illustration. I do a lot of digital and pen and ink illustrations, website design, ecommerce shopping cart updates, identity work and brochure designs. My work can be seen at my personal website: [www.laurenrecchia.com](http://www.laurenrecchia.com)

#### **1/2008 - 1/2009**

#### **Senior Graphic Designer • Metropolis Creative • Boston, MA**

I served as the senior designer at this small creative firm. Primarily I did web design but also work on print materials, presentations, and assisted with acquiring new clients. I also art directed the interns and coops that we hired as junior designers.

#### **3/2004 – 12/2007 • PUMA • Boston, MA**

#### **Graphic Designer, then Brand Marketing Manager**

I was hired in March as full time graphic designer for PUMA, a sneaker and clothing company based out of Germany. I was responsible for the creation of all print and in-store graphics and imagery. I designed anything from magazine layouts and accessories packaging to full shop window displays. In April of 2006 I got promoted to the position of Brand Marketing Manager where I coordinated and oversaw all the creative projects that come into our international office and also art directed occasional campaigns and managed the in-house photo studio.

#### **1/2003 - 7/2003 • Atomic Pink Design • Cambridge, MA**

#### **Graphic Designer**

I was one of 2 designers that worked in-house for this small design firm. We did mainly web design and I did lots of digital illustration for small business identity projects. We also did a lot of e-commerce work.

### EDUCATION

University of Arizona • Tucson, AZ  
Bachelor of Fine Arts, Visual Communications • May 2002

### REFERENCES

Michael Flint • Metropolis Creative • 617.556.0010  
Adam Petrick • PUMA • 617.320.6537